

LEISURE SYSTEMS, INC.
Franchisor of Yogi Bear's Jellystone Park™ Camp-Resorts



FRANCHISE APPLICATION

Complete the information below for yourself and any spouse or partner(s) who will be involved in the direct operation and/or management of the facility for which the franchise may be issued. If you need assistance in completing this application, please contact Leisure Systems at (866) 928-9644 or by email at info@jellystonefranchise.com.

Return application via fax (513) 576-8670 or email to info@jellystonefranchise.com.

* Please note that this is a fill-in form. You can type your answers in the space provided and save the document.

Please fill out ONE of the appropriate following sections: Option A, B or C, and then complete the Applicant and Co-Applicant sections that begin on the third page.

OPTION A

I currently own an RV Park or Campground: Yes Number of Years _____

Name of Park: _____

Mailing address of Park: _____

Physical location of Park: _____

Approximate Gross Revenues of Park: _____

Park website: _____

Number of W/E/S Sites: _____ Number of W/E Sites: _____ Number of Rustic: _____

Total Number of Cabins: How many full service?: _____ How many basic?: _____

Existing acreage in use: _____

Expansion possibility: Number of Acres: _____ Number of Sites: _____

Pool Yes No size _____

Water Feature Yes No

Describe:

Playground Yes No how many pieces of commercial equipment _____

Store Yes No square footage _____

Covered Pavilion Yes No square footage _____

Restrooms Yes No Number of toilets _____ Number of showers _____

Industry ratings: Woodall's: _____ Trailer Life: _____

OPTION B - please fill out as much as you know

I am interested in purchasing an existing RV Park or Campground: Yes

Name of Park: _____

Mailing address of Park: _____

Physical location of Park: _____

Park website: _____

Number of W/E/S Sites: _____ Number of W/E Sites: _____ Number of Rustic: _____

Total Number of Cabins: How many full service?: _____ How many basic?: _____

Existing acreage in use: _____

Expansion possibility: Number of Acres: _____ Number of Sites: _____

Pool Yes No size _____

Water Feature Yes No

Describe:

Playground Yes No how many pieces of commercial equipment _____

Store Yes No square footage _____

Covered Pavilion Yes No square footage _____

Restrooms Yes No Number of toilets _____ Number of showers _____

Industry ratings: Woodall's: _____ Trailer Life: _____

OPTION C

I own/am purchasing property that I am interested in developing into a franchise campground? Yes

Location: _____

Amount of Acreage: _____

Number of Sites Projected: _____ Number of Cabins Projected: _____

APPLICANT

Name: _____

Home address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E Mail: _____

Education: *(check only if completed)* Graduate School College High School

Name of College/Graduate School: _____

Degree(s) and special training:

What skills, education, management, teamwork or other experience do you bring which will help you operate a Jellystone Park™ successfully?

CO-APPLICANT

Name: _____

Home address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E Mail: _____

Education: *(check only if completed)* Graduate School College High School

Name of College/Graduate School: _____

Degree(s) and special training:

What skills, education, management, teamwork or other experience do you bring which will help you operate a Jellystone Park™ successfully?

FOR OFFICE USE ONLY
TERRITORY CHECK

Is it in a protected territory: Yes No

If yes, whose territory: _____

Home address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E Mail: _____

Date contacted: _____

Outcome:

Follow up assigned to: _____

Additional Notes:

OUTCOMES

- Business Plan Submitted**
- Financials Submitted**
- Signed Agreement**
 - Territory in Development**
 - Franchise Agreement**
- Not qualified at this time**
 - Facilities**
 - Financial**
- Working towards Qualification**
 - With Bank**
 - Assist from LSI**
 - Timeline for Qualification**
- Close file, not a viable franchise location at this time.**